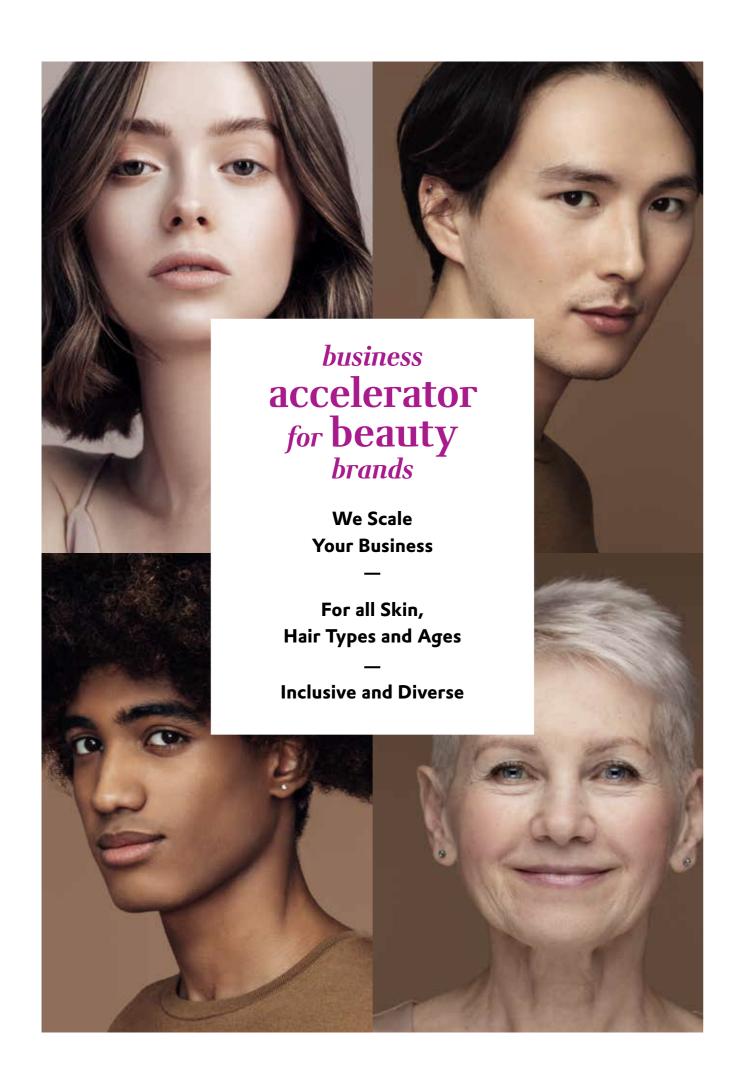
#### **EVONIK SERVICE SOLUTIONS**







# translating YOUT VISION into Teality



## We are ... **Formulation Experts Sustainability Coaches Regulatory Consultants Production Contacts Technology Transfer Supporters Packaging Advisors Business Scaling Partners**

## ... creating COSMETICS from mind to market



We are Evonik Care Solutions - a dedicated team of cosmetic experts working in cosmetic product development. We are committed to exceeding your expectations and perfectly transforming your cosmetic idea into reality.

Our team is well connected in the cosmetic industry and highly familiar with the specialties of the ever-changing beauty products. We partner closely with you. As a partner in the cosmetic industry, we accompany the cosmetic formulation development process to ensure that your needs are fully met and that your cosmetic ideas are brought to life. Clean beauty isn't just about the ingredients you select, it's also about the development process from start to finish. Evonik Care Solutions is an advocate for sustainable cosmetics and processes, so we can help you get the best results for your eco-friendly cosmetic products.

### how we do it

#### Your Idea



#### From Mind To Market

Everything starts with your idea. Together we create your innovative cosmetic products. As partner, we support you with conceptional marketing ideas and cosmetic product development.

Together we start with the selection of raw materials, the design of the formulation and the active ingredients concepts. We continue with testing your cosmetic prototypes for stability, claims and safety. Then we manage the scale-up from lab to production. In addition, we cover registration, regulatory issues, and sustainability topics for you. Furthermore, we support you to scale your business to the next level. This way your idea turns into a successful product in the beauty industry.

#### **Your Product**



Business Scaling

#### Sales & Marketing



Conceptual Design



Formulation Development



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Regulatory



Technology Transfer Support



**Production** 

**Consultancy and Trainings** 

**EVONIK SERVICE SOLUTIONS** 

## our formulation competences

Advanced Actives

Innovative Textures

Natural Cosmetics



# our expertise for your unique COSMetic products

Innovation is key, and our goal is to support you with exceptional cosmetic product development.

As a global corporation Evonik brings decades of scientific experience to the table. We own the competence to design natural high-quality skin and hair cosmetics, combined with the knowledge to develop made-to-measure beauty products with the most ele-

gant textures. Our cosmetic experts have deep insights in the beauty industry, latest trends, and cosmetic product creation.

Whether you are a Start-up or an established brand, we are passionate about every little detail that defines a successful new cosmetic product. Based on sustainable ingredients, safe and regulatory compliant products, we support you and enable your business to scale to the next level. We want you to become the next block buster in the beauty industry.

Skin Care

Hair Care

**Body Care** 

Sun Care

**Oral Care** 

Pet Care

Color Care

Water Free

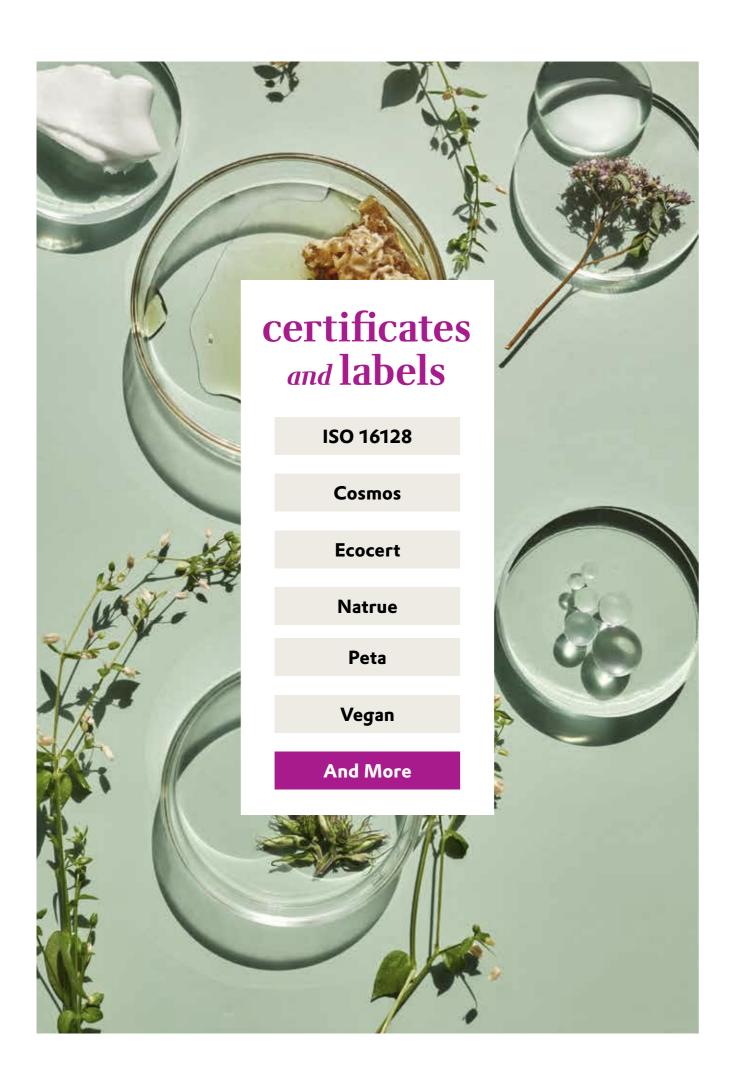
Fragrances & Perfumes

Skin Treatments

Scalp Care

And More





### natural, clean & sustainable

Green & Clean - Boost to growth in the cosmetics industry. Consumers are increasingly demanding sustainable solutions for eco-friendly cosmetic products.

We are aware of our responsibility and take social, ecological, and economic aspects into account throughout the entire cosmetic product development and production chain.

That is why we offer certified natural cosmetics according to strict criteria and ensure a sustainable approach to natural formulation development.

Our sustainability experts also support you in defining your sustainability strategy.

- Formulated without microplastic, silicone, nano, GMO,
   parabens, Phenoxyethanol, PEGs and petroleum derivatives
- Sustainable effective ingredients
- Natural formulations with exceptional textures without compromising performance
- No animal testing



## Why you should WOTK with us

From vision to reality: As partner we want you to become outstanding. We combine your cosmetic idea with decades of cosmetic development experience in order to scale-up your business and deliver what could be the next bestseller in the beauty industry.

Global Expert Advisory Team Access to

Marketing and

Active Ingredient

Platform

Customized Packages

Business
Scaling Support

Personal
Project Manager
at all Steps

Support in realizing Small to Large MOQs

Efficacy Tested
Active Ingredients
and Exceptional
Textures

Legal Notification to Cosmetic

Authorities

Ownership
of Your
Formulation and
all Regulatory
Documents

Global
Regulatory and
Active Ingredients
Training

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