

**Scientific excellence meets passion –  
Evonik unveils innovative product solutions and concepts at  
in-cosmetics 2015 in Barcelona**

The success of last year's in-cosmetics in Hamburg strengthened its position as the leading event for the cosmetic ingredients and personal care industries. In Barcelona, the show will again bring together the most important personal care ingredients specialists and their clients.

As one of the world's leading specialists in ingredients and concepts for effective skin, hair and body care products **Evonik's Personal Care Business Line** uses in-cosmetics 2015 to showcase several innovations – introducing a comprehensive portfolio of actives based on ceramide technology, which are suitable for different applications and skin types and a new leave-on formulation concept helping formulators to expand their formulation and process flexibility by using efficient natural emulsifiers. Additionally, Evonik launches an Emulsifier Selection Tool which will help formulators to quickly and easily select the right emulsifier for their special requirements. Another highlight for beauty innovations is VARISOFT®EQ 100, a novel premium hair conditioning agent with exceptional performance and pronounced sustainability features. Moreover, Evonik presents TEGO® Betain P 50 C, the cost-efficient, concentrated Cocamidopropyl Betaine based on RSPO certified palm kernel oil.

As different as these examples are, they share a common approach combining scientific excellence with a deep sensitivity to the needs and demands of cosmetic manufacturers and consumers. In other words: The Soul & Science of Beauty.

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But these will not be the only highlights at the Evonik booth. Two other Evonik business lines are using the importance of the in-cosmetics event in April to introduce several innovations: **Evonik's Silica Business Line** will highlight formulation opportunities with SIPERNAT® hydrated silica. Due to its great pore structure, these products outline a universal carrier function which helps to turn a wide variety of cosmetic liquid ingredients into powders. In addition, **Evonik's Silanes Business Line** presents Dynasylan®, a key ingredient which is used to improve the performance of various cosmetic formulations, such as dispersions, compressed cream powder formulations or water-in-oil emulsions. The broad Dynasylan® portfolio includes a versatile range of organofunctional silanes, that find uses, for example, for the surface modification of inorganic fillers and pigments, rendering their surface either hydrophobic, oleophobic or hydrophilic.

**These forward-looking solutions will be showcased at in-cosmetics 2015 in Barcelona (14-16 April). Come see for yourself - we look forward to welcoming you at our booth 6B40.**

### **Company information**

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2013 more than 33,500 employees generated sales of around €12.7 billion and an operating profit (adjusted EBITDA) of about €2.0 billion.

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