

“Elements of Care” – Evonik presents new formulation concept

As a specialist for cosmetic raw materials and concepts for effective skin and hair care products, Evonik’s Personal Care Business Line has come up with the unique formulation concept “Elements of Care”. Working in close collaboration with specialists from around the world, the concept includes formulations that protect skin and hair from the effects of environmental stressors such as fine particles and UV radiation.

Skin and hair are exposed to different stress factors like air pollution, UV radiation, dust and dry air from sources such as air conditioning on a daily basis. Consumers want to protect against these environmental impacts as well as against the negative side-effects such as skin-aging and dullness. With the launch of its new concept “Elements of Care” the Personal Care Business Line of Evonik offers individual solutions for various external stressors.

Increasing awareness of environmental insults

Air pollution, for example, is recognized as a major problem in many parts of the world. Particles with a size of 2.5 µm are believed to accelerate skin aging. To prevent this impact the cosmetics market, especially in the Asia-Pacific region, has recently seen the launch of many consumer products that protect against this negative influence.

Besides anti-pollution claims, one other major concern to consumers is still protection against UV rays. In 2014, 16% of global skin care product launches claimed to offer UV protection.

Individual solutions

Based on a broad raw materials portfolio, Evonik developed individual formulations for each of these areas designed to protect

March 31, 2016

Press contact

Dr. Jürgen Krauter

Vice President Communications

Nutrition & Care

Phone +49 6181 59-6847

Fax +49 6181 59-76847

juergen.krauter@evonik.com

Lisa Dierks

Head of Communications

Personal Care

Phone +49 201 173-3170

Fax +49 201 173-713170

lisa.dierks@evonik.com

Evonik Nutrition & Care GmbH

Rellinghauser Straße 1-11

45128 Essen

Phone +49 201 177-01

Telefax +49 201 177-3475

Germany

www.evonik.com

Supervisory Board

Dr. Ralph Sven Kaufmann,

Chairman

Board of Management

Dr. Reiner Beste, Chairman

Dr. Hans Josef Ritzert

Michael Gattermann

Markus Schäfer

Registered office Essen

Registered court

Essen local court

Commercial registry B 25784

skin and hair from environmental stressors or to minimize their impact:

The City Defense Purifying Mild Facial Cleanser removes pollution particles from the skin. The Anti-Pollution & Intensive Hydration Sleep Mask includes SK-INFLUX® V that helps to strengthen the protective barrier function of the skin. Based on TEGO® Care PBS 6, a versatile PEG-free O/W emulsifier with additional moisturizing properties, the Daily Anti-Photoaging Cream SPF 15 UVA helps to combat UV-induced signs of skin aging.

The quick absorption of the Dry Touch Hand Moisturizing Cream SPF 20 UVA makes it especially suitable for working outdoors, traveling or driving.

VARISOFT® TA 100 imparts a quick-absorbing, non-oily skin feel to the Climate Control Daily Moisturizer, while SKINMIMICS® replenishes the skin's own protective barrier to prevent moisture loss caused by humidity variations.

For hair care, a Color Care UV Shield Hair Conditioner formulated with ABIL® UV Quat 50 helps to reduce the UV-fading of dyed hair. The hair-strengthening Advanced Sheen Hair Protecting Treatment is formulated with VARISOFT® EQ 100, which is known for its excellent conditioning properties.

Evonik will present these and other innovative solutions at in-cosmetics 2016 in Paris from April 12-14. Visit us at Stand K40.

People around the world desire individual solutions, we create them with passion – that's what we call: The Soul & Science of Beauty.

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals, operating in the Nutrition & Care, Resource Efficiency and Performance Materials segments. The company benefits from its innovative prowess and integrated technology platforms. In 2015 more than 33,500 employees generated sales of around €13.5 billion and an operating profit (adjusted EBITDA) of about €2.47 billion.

About Nutrition & Care

The Nutrition & Care segment is led by Evonik Nutrition & Care GmbH and contributes to fulfilling basic human needs. That includes applications for everyday consumer goods as well as animal nutrition and health care. This segment employed about 7,000 employees, and generated sales of around €4.9 billion in 2015.

Disclaimer

In so far as forecasts or expectations are expressed in this press release or where our statements concern the future, these forecasts, expectations or statements may involve known or unknown risks and uncertainties. Actual results or developments may vary, depending on changes in the operating environment. Neither Evonik Industries AG nor its group companies assume an obligation to update the forecasts, expectations or statements contained in this release.