

# TEGO Cosmo C100 - The hair architect

Evonik has relaunched TEGO® Cosmo C 100, an amino acid derivative identical to the natural creatine occurring in the skin. TEGO® Cosmo C 100 improves the mechanical properties of stressed hair and protects it against heat damage by rebuilding and strengthening the hair structure from within.

Worldwide, men and women treat their hair using different technologies. The treatment habits vary widely due to different needs: in Europe and Asia hair coloring is a major topic, in Africa or Latin America people with curly hair straighten their hair and all over the world the use of flat irons is common. With the relaunch of the well–established TEGO® Cosmo C 100, Evonik offers a highly effective active ingredient which addresses the different challenges and requirements of various hair ethnicities and qualities and contributes to keeping the hair healthy and looking beautiful. In addition TEGO® Cosmo C 100 has global availability as it is already IECSC and SFDA registered.

Scientifically well-founded claims prove the effectiveness of TEGO® Cosmo C 100. It was shown that creatine improves the mechanical properties of bleached and straightened hair and that it protects hair against heat damage because it rebuilds and strengthens the hair structure of different ethnicities from within, by building electrostatic bridges.

Please visit our website www.evonik.com/personal-care for more information.

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## Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2015 more than 33,500 employees generated sales of around €13.5 billion and an operating profit (adjusted EBITDA) of about €2.47 billion.

### **About Nutrition & Care**

The Nutrition & Care segment is led by Evonik Nutrition & Care GmbH and contributes to fulfilling basic human needs. That includes applications for everyday consumer goods as well as animal nutrition and health care. This segment employed about 7,000 employees, and generated sales of around €4.9 billion in 2015.

### Disclaimer

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