

SPHINGONY wins Award of Merit at PCHi 2014

- Skin identical molecule rebalancing the life cycle of the hair
- Healthy scalp, reduced hair loss

Evonik's latest Hair & Scalp Care active ingredient **SPHINGONY**, has won an Award of Merit in the China Personal Care & Cosmetics Innovation Award category for 2014.

Having healthy hair embedded in a healthy scalp is essential to prevent hair loss. **SPHINGONY** is a naturally occurring, skin-identical sphingolipid which prevents hair loss by addressing scalp health and rebalancing the life cycle of the hair.

The "China Personal Care & Cosmetics Innovation Awards" are co-organized by Ringier Trade Media and magazine HAPPI China as well as by Reed Sinopharm Exhibitions and its trade show PCHi. The purpose of the Awards is to encourage, acknowledge and reward those individuals and companies who have introduced and developed a new idea, methodology, product, or technology for manufacturing production efficiency, cost effectiveness, or user convenience. In addition to these traits, it must also result in energy savings and responsible clean manufacturing in the coatings industry. Winners were announced at the award ceremony at PCHi 2014.

Please find appropriate further information on **SPHINGONY** on our Personal Care website: www.evonik.com/personal-care

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.4 billion and an operating profit (adjusted EBITDA) of about €2.4 billion (excluding Real Estate in both cases).

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