

TEGO® Arjuna S receives innovative product award in the anti-aging category at PCHI 2013

The 2013 China Personal Care & Cosmetics Innovation Awards winners announced

The grand awards ceremony was held at PCHI 2013 in the Guangzhou Poly World Trade Center on March 13, 2013. More than 150 high-ranking delegates from the winning companies such as Evonik took part, together with the judges, VIP buyers attending the tradeshow, Ringier magazine readers, and industry media. Winners received awards for their innovative products and technologies which drive development in China's personal care and cosmetics industry. The independent panel of judges, consisting of China's authoritative associations (the China Association of Fragrance Flavor and Cosmetic Industries) and universities and research institutes, selected 22 companies and 24 products as the final winners of the Award this year. For this year's award, the nominated products covered all key areas of the industry, ranging from the fields of anti-aging, moisturizing, sun care and whitening/brightening to delivery and sensory-enhancing products. Across all categories, green business and sustainability continue to be big trends. Moreover, cutting-edge science such as stem cell technology is increasingly seen behind the nominated products.

Evonik's TEGO® Arjuna S was awarded as an innovative product in the anti-aging category.

TEGO® Arjuna S is a standardized plant extract of pentacyclic triterpenes from the bark of the Arjuna tree which safely combats the signs and effects of hormonal aging without influencing estrogen receptor activity.

The 2013 China Personal Care & Cosmetics Innovation Awards is co-organized by Ringier Trade Media and its magazine HAPPI

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China, and Reed Sinopharm Exhibitions and its trade show—the Personal Care and Homecare Ingredients 2013 (PCHi 2013). Michael R Hay, President of Ringier Trade Media, explains: “As one of the Ringier Technology Innovation Awards, CPCIA has been designed to drive innovation in China’s personal care and cosmetics industry. As a celebratory platform, the purpose of the Awards are to encourage, acknowledge, and reward those individuals and companies that have developed a new idea, a new methodology, a new product or a new technology for production efficiency, cost effectiveness, or user convenience, which results, for example, in energy saving and more responsible clean manufacturing.”

As part of the innovation process, those involved in product development not only broke with conventionality but ethically considered the environment and upheld world-class standards in sustainable development.

Meanwhile, all winners received a free showcase opportunity at the most traffic-attractive space at PCHi 2013 where trade show visitors were able to learn more about the winning technologies and products.

Please find appropriate image data and further information on our Personal Care website: www.evonik.com/personal-care

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik’s corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.6 billion and an operating profit (adjusted EBITDA) of about €2.6 billion.

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