

## The 2013 China Personal Care & Cosmetics Innovation Awards Winners Announced

- 22 Winning Companies Showcase their 24 Innovative Products and Technologies

The grand awards ceremony was held at PCHi 2013 in the Guangzhou Poly World Trade Center on March 13, 2013. More than 150 high-level delegates from the winning companies, such as Evonik, DSM Nutritional Products, Symrise, Dow, Guangzhou Tinci, Bayer, participated together with the judges, VIP buyers attending the tradeshow, Ringier magazine readers and industry media. Winners received awards for their innovative products and technologies which drive development in China's personal care and cosmetics industry. Meanwhile, all winners received a free showcase opportunity at the most traffic-attractive space at PCHi 2013 where trade show visitors were able to learn more about of the winning technologies and products.

The 2013 China Personal Care & Cosmetics Innovation Awards is co-organized by Ringier Trade Media and its magazine HAPPI China and Reed Sinopharm Exhibitions and its trade show – The Personal Care and Homecare Ingredients 2013 (PCHi 2013). Michael R Hay, President of Ringier Trade Media, explains: "As one of the Ringier Technology Innovation Awards, CPCIA has been designed to drive innovation in China's personal care and cosmetics industry. As a celebratory platform, the purpose of the Awards are to encourage, acknowledge and reward those individuals and companies that have developed a new idea, a new methodology, a new product or a new technology for production efficiency, cost effectiveness, or user convenience, which results, for example, in energy saving and more responsible clean manufacturing."

The independent judge panel, consisting of China's authoritative associations (the China Association of Fragrance Flavor and Cosmetic Industries), universities and research institutes, selected

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22 companies and 24 products as the final winners of the Award this year. For this year's award, the nominated products cover all key areas in the industry, ranging from Anti-aging, Moisturizing, Sun care and whitening/brightening to delivery and sensory enhancing. Across all categories, green and sustainability continue to be a big trend. Moreover, cutting-edge science such as stem cell technology is increasingly seen behind nominated products.

As part of the innovation process, those involved in product development not only broke with conventionality but ethically considered the environment and upheld world-class standards in sustainable development.

**Please find appropriate image data and further information on our Personal Care website: [www.evonik.com/personal-care](http://www.evonik.com/personal-care)**

#### **Company information**

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.6 billion and an operating profit (adjusted EBITDA) of about €2.6 billion.

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