

Evonik at SEPAWA 2010

October 7, 2010

This year the SEPAWA Congress will be held in Fulda (Germany) for the first time, from October 13th to 15th. Evonik Care Specialties will feature a variety of high-performance personal care ingredients and will focus on solutions that help manufacturers to serve the specific needs of the cosmetic market. Two new innovative concepts “Purely natural skin care” and “Dual-action wrinkle response” lead the way to this purpose.

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Purely natural skin care includes two ECOCERT-approved products which are perfect fits for the fast growing “green” trend. **TEGO® Care PSC 3**, a new O/W emulsifier, is the perfect choice in terms of its natural origin, excellent performance and cost efficiency. **TEGOSOFT® OER**, a new environmentally-friendly and enzymatic-produced emollient with caring properties and a smooth, non-oily skin feel, will also be presented also at the congress. This latest innovation of Evonik Personal Care provides improved sensory properties to O/W and W/O formulations, similar to those of cold-pressed jojoba oil. Moreover, unlike natural jojoba oil, it is a clear and highly pure emollient which has no noticeable impact on the appearance of cosmetic formulations.

Dual-action wrinkle response involves two of our anti-aging specialties – **TEGO® Pep 4-17** and **HyaCare® Filler CL**. **TEGO® Pep 4-17** is able to boost the most important components of the extracellular matrix (ECM), which is an important factor for anti-aging products. The ECM boosting peptide verifies its positive effect in several anti-wrinkle studies, the most recent of which was a facial anti-wrinkle study, done at an independent test institute, verified that this skin-identical peptide improves all kinds of periorbital wrinkles. **HyaCare® Filler CL**, the topical wrinkle smoother, based on Hyaluronic Acid, contributes instantly to the reduction of facial wrinkles and fine lines, as well as increases the elasticity of the skin.

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Board of Management
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If you would like more information about our innovative solutions, we are delighted to welcome you to our booth no. 203–204 or to listen into one of our two lectures that will be held by our experts.

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Dr. Jürgen Meyer, expert for emulsion science, will give a scientific insight into liquid crystalline structures in cosmetic emulsions in his lecture “Optimizing cosmetic emulsions by understanding the influence of emulsifiers” (Formulation technology session on October 14th at 9:30 a.m).

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Thomas Engenhorst, expert for processes, is presenting the “Innovation in the value–added–chain: LCA as control Instrument” on October 14th at 8:55 a.m. (GDCh/LUV Conference: Sustainability).

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About Evonik

Evonik Industries is the creative industrial group from Germany. In our core business of specialty chemicals, we are a global leader. In addition, Evonik is an expert in power generation from hard coal and renewable energies, and one of the largest private residential real estate companies in Germany. Our company’s performance is shaped by creativity, specialization, continuous self–renewal, and reliability.

Evonik is active in over 100 countries around the world. In its fiscal year 2009 about 39,000 employees generated sales of about €13.1 billion and an operating profit (EBITDA) of about €2.0 billion.

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