

PCHi 2025: Evonik introduces next-generation system solutions with stronger commitment to Chinese market

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- Expanded portfolio of advanced biosolutions to drive industry transformation towards sustainability
- Introduction of an array of products locally innovated or specially designed for the Chinese market
- Customer-centric system solutions to meet market demands with more swift and precise responses

Regional press contact

Ariel Fang

Corporate Communications
Phone +86 21 6119 1293
Ariel.fang@evonik.com

Guangzhou, China. Evonik will present its expanded portfolio at PCHi 2025 in Guangzhou from February 19–21, emphasizing its advanced biotechnology and products tailored for the regional market across various sectors, including active ingredients, skin care, sun care, hair care and cleansing, product protection, as well as household cleaning and air care applications.

Committed to being the preferred specialties partner for the beauty, personal care and cleaning markets, Evonik's Care Solutions business offers comprehensive system solutions to empower customers to meet the increasing demand for eco-friendly and scientifically validated products in the Chinese market. System solutions are multi-component offerings across products, technologies and services that are tailored to a unique customer need and often have proven sustainability benefits.

“We are excited to introduce more innovations powered by biotechnology that deliver significant performance improvements and sustainable advantages,” says Alix Chen, general manager of Evonik’s Care Solutions business line in the Greater China region. “Moreover, with a more locally focused organizational structure, we can respond more swiftly and precisely to market demands in the region.”

Key innovation highlights from the company at PCHi 2025 include:

- **Leadership in ceramide innovation and excellence:** **HAIRMIMICS® Boost** is the ceramide solution for daily hair care, providing the hair with essential lipids to support healthy,

Evonik Industries AG

Rellinghauser Straße 1–11
45128 Essen
Germany
Phone +49 201 177-01
www.evonik.com

Supervisory Board
Bernd Tönjes, Chairman
Executive Board
Christian Kullmann, Chairman
Dr. Harald Schwager, Deputy Chairman
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Registered Office is Essen
Register Court Essen Local Court
Commercial Registry B 19474

strong, and resilient hair. **SPHINGONY**[®] sphingolipid is another powerful active ingredient that offers multifunctional benefits for beautiful skin, hair, and scalp. Naturally occurring and skin-identical, it reduces greasy hair, lengthens eyelashes, and boosts ceramide production.

- **State-of-the-art advanced delivery systems:** Evonik leads in advanced delivery systems, offering smart encapsulated solutions that significantly enhance cosmetic product performance. As a pure, gold-stabilized ascorbic acid (AA), **Golden C**[®] **NG** delivers a premium Vitamin C experience with its unprecedented stability and bioavailability in aqueous formulations, empowering formulators to develop novel and differentiated creations.
- **Driving sustainable biosurfactant revolution:** Following the inauguration of the world's first facility for industrial-scale rhamnolipid biosurfactant production in Slovakia last year, the company is creating entirely new solutions to drive the sustainable transformation across multiple industries. Evonik's biosurfactant platform includes **RHEANCE**[®] **One** and **SOPHANCE**[®] **LA-A** for personal care applications, and **REWOFERM**[®] **series** for household cleaners and detergents. These high-quality, fully biodegradable glycolipids are derived from renewable corn feedstocks via a biotechnological process, offering exceptional foam-forming properties and multifunctionality.
- **Comprehensive care solutions addressing local demands:** **dermosoft**[®] **EcoLact C MB** is the company's first tailored anti-dandruff agent for the Chinese market, where dandruff presents a major concern for consumers in hair care. This active blend, based entirely on natural crops, is highly effective against dandruff-causing microorganisms. To address the local needs for natural and sensitive skin friendly makeup removers, Evonik leverages its naturally derived polyglyceryl platform to introduce **ymbio**[®]**pure G3C2 MB**, the first locally developed and produced solubilizer to offer gentle yet thorough cleansing. These innovations enable brand owners to

better align with emerging consumer preferences and boost their product competitiveness.

For more information, visit Evonik's trade show stand 3K28 in Hall 3.1, China Import and Export Fair Complex Guangzhou from February 19–21, or follow the Evonik Personal Care WeChat account.

Company information

Evonik is one of the world leaders in specialty chemicals. The company is active in more than 100 countries around the world and generated sales of €15.3 billion and an operating profit (adjusted EBITDA) of €1.66 billion in 2023. Evonik goes far beyond chemistry to create innovative, profitable, and sustainable solutions for customers. About 32,000 employees work together for a common purpose: We want to improve life today and tomorrow.

About Nutrition & Care

The focus of the business of the Nutrition & Care division is on health and quality of life. It develops differentiated solutions for active pharmaceutical ingredients, medical devices, nutrition for humans and animals, personal care, cosmetics, and household cleaning. In these resilient end markets, the division generated sales of €3.61 billion in 2023 with more than 5,600 employees.

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